

## CLAIMS

What is claimed is:

1. An information storage medium, comprising:  
audio visual (AV) data;  
interactive data, which is displayed along with an AV picture obtained from the AV data, and provides contents related to the AV picture, when the AV data is reproduced in an interactive mode; and  
language information which indicates a language of the contents contained in the interactive data.
2. The information storage medium of claim 1, wherein the interactive data includes a startup file to be first read when the interactive mode is selected, and the language information is recorded in the startup file.
3. The information storage medium of claim 1, wherein a reproducing apparatus that reproduces the AV data in the interactive mode refers to the language information to select interactive data.
4. The information storage medium of claim 1, wherein the language information is compared with a system parameter SPRM 0 set according to a DVD-Video standard in a reproducing apparatus that reproduces the AV data in the interactive mode.
5. An information storage medium comprising:  
audio visual (AV) data;  
a plurality of enhanced audio visual (ENAV) applications, each of which includes substantially similar contents and is made with a different language from the other ENAV applications, in order to reproduce the AV data in an interactive mode; and  
language information which is read to select one among the plurality of ENAV applications.

6. The information storage medium of claim 5, wherein the language information is recorded in a startup file to be first read when the interactive mode is selected.

7. The information storage medium of claim 5, wherein the language information is compared with a system parameter SPRM 0 set according to a DVD-Video standard in a reproducing apparatus that reproduces the AV data in the interactive mode.

8. The information storage medium of claim 5, wherein the language information is recorded using an element which links a loading information file included in a corresponding one of the ENAV applications.

9. The information storage medium of claim 8, wherein the language information is recorded in an element that stores a condition selecting a linked loading information file included in the element which links the loading information file.

10. The information storage medium of claim 8, wherein the language information is recorded using a "name" property and a "value" property in an element that stores a condition selecting a linked loading information file included in the element which links the loading information file.

11. The information storage medium of claim 8, wherein the language information is recorded using a "name" property and a "value" property in the element that links the loading information file.

12. The information storage medium of claim 8, wherein the language information is recorded in a language code with two characters according to an ISO 639 standard.

13. The information storage medium of claim 8, wherein the loading information file informs location information of ENAV files belonging to a corresponding one of the ENAV applications.